

Theme – “Present Perfect”- Coining the future of corporate gifting in India	
10:00 Hrs	Conference and Exhibition Registration
11:00-11:15	Conference Inauguration and Lamp Lighting
11:15-11:20	Welcome note by RX India
11:20-11:30	Keynote Address By- Shri Milind Barapatre, Joint Director & Head of Office, MSME Development & Facilitation Office, Mumbai
11:30 – 12:30 Hrs	<p>Inaugural Panel Discussion – Navigating the Legal and Ethical Paths – Corporate Gifting</p> <p>While corporate gifting is a great way to promote a business and your client relations, it comes with its set of problems. Considered a gift, there is a moral obligation to not expect something in return of a corporate gift as that is what sets it apart from the unethical side of professional gifting. In this session, let’s look at some important points to be considered in accordance with laws created to support the same-</p> <ul style="list-style-type: none"> • Section 194R of Income Tax • Compliance with anti-bribery and corruption laws (Prevention of Corruption Act (PCA), the Prevention of Money Laundering Act (PMLA), and the Foreign Contribution Regulation Act (FCRA) all apply to corporate gifting) • Ethical consideration in corporate gifting • Transparency, accountability, and full disclosure of purpose and value in gifting practices <p style="text-align: center;">Moderator: Lalit Gandhi, President, Maharashtra Chamber of Commerce , Industry and Agriculture</p> <p style="text-align: center;">Speakers:</p> <ul style="list-style-type: none"> • Jigar Jaisinghani, COO, Royale Collections • Sunil K. Ghelani, Hon. Secretaries, Pen and stationary Association • Amartya Guha, VP Supply Chain Operations, Sugar Cosmetics • Ar. Tanmay Ashok Khare, Head Infrastructure Facility & Asset, Pidilite
12:30– 13:30 Hrs	<p>Panel Discussion – A taste of the perfect Corporate Gift – Food, Beverage and Confectionery Gifting</p> <p>The \$42 billion consumer and corporate food gifting market is primed for average annual growth of 5.2% through 2028. Adding a taste of familiarity to your corporate relations through food and confectionery corporate gifts is a great idea. From personalised boxes to hampers that can cater to several age groups and food choices, some brands have the widest of varieties to choose from. Food gifts are one of the only types of corporate gifts that can fit any budget and you don’t have to break your bank to maintain client relations.</p> <ul style="list-style-type: none"> • Regulations in the food and confectionery gifting industry • Food and beverage – up there as one of the best corporate gifting options • Memorable gifting experience for the receiver • Does adhering to dietary restrictions pose a problem? <p style="text-align: center;">Moderator: Atanu Sengupta, Associate Director, Deloitte India</p> <p style="text-align: center;">Speakers:</p> <ul style="list-style-type: none"> • Saheli Das, Head of Administration, Wellness forever Medicare limited • Dinesh Bhangdiya, Director, Ruchoks • Jatin Bheda, Founder, Avarya Retail

	<ul style="list-style-type: none"> • Bithin Ghosh, Associate Vice President Corporate Sales, Cookie Man India • Kapil Dhal, Head of Corporate Sales, 4700 BC • Samir Deshmukh, Administration Head, Hardcastle Restaurants Private Limited (Mcdonald India W&S)
End of Conference Day 1	

Day Two – 7th June 2024

11:30– 12:30 Hrs	<p>Panel Discussion: - The Changing face of Stationery in Indian Corporate Sector</p> <p>Stationery is the easiest marketing tool as part of your corporate gifting campaigns. From personalized diaries to branded pens, the use of a product branded with your organization’s name every day will make sure you stay in the background of your client’s thoughts. Stationery is considered an integral part of a person in the corporate world – be it your client or your employee. Personalized stationery is one of the best corporate gifts considered.</p> <p>Moderator: Sunil K. Ghelani (Hon. Secretaries)- Pen and stationery Association</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Siddharth Shah, MD, Keny Stationery
12:30-13:30 Hrs	<p>Panel Discussion and Product Showcase– Sustainability as the Key Ingredient for Reducing Carbon Footprints in Corporate Gifting</p> <p>When it comes to protecting the planet, every step counts – including choosing the right corporate gifts for your clients, partner, employees and other stakeholders. While gifting is a great way to show your gratitude, choosing the wrong gift can do more harm than good. Environmentally conscious corporate gift choices will help reduce the carbon footprint of your organization as lesser unwanted products will end up in the landfills.</p> <p>Giving out environment friendly business presents is not only a trend but a move that will continue to gain momentum.</p> <ul style="list-style-type: none"> • Choosing ethically produced products. • Plantable seed paper stationery – pens, pencils, and notebooks that turn into plants • Reusable and recyclable aspects of the gift – packaging and subcomponents like containers • Reduction in waste generation, hence, reduced carbon footprint • Increasing popularity of sustainable and eco-friendly products is making the switch to sustainability easier. • Creating a base for proper gifting needs of organisations <p>Speakers:</p> <ul style="list-style-type: none"> • Ashwajeet Garg, Director, Kheoni Ventures Pvt Ltd • Karan Rastogi, Founder, Help Us Green • Deven Patodia, Managing Partner, Patodia Organics LLP MBA, Operations Management • Jyoti Bharadwaj, Founder, TeaFit
End of Conference Day 2	